

Giovanna Carrer, Chief communications and development officer

Born 06/05/1973 - Italian

Professional Experience

Since 2007 Moatti – Rivière Agency, Chief communications and development officer

Communication assignments:

press releases and communication to the press, institutions, clients and potential clients and partners regarding projects; set up and data-input for a network exclusive to the domain of architecture; installation and data-input for an international press network (all media); writing communiqués and press releases; travel organisation and press visits along with other types of events; development of editorial projects; setting up exhibitions.

Development assignments:

selection, creation and follow up on bids (public and private offerings); prospecting for clients; creation of a design and exhibition centre within the agency; participation in architecture awards ceremonies.

Diverse assignments:

administrative coordination of projects; following project management contracts; assisting with hiring and implementing optimal working conditions

2004 - 2006 LAN Architecture: head of communications and development; setting up communication tools; following candidature files for public offerings competitions.

2000 - 2003 Modem Guides: Fashion and Design
Contributing editor to the annual International Modem Design guide and the supplements Paris Modem Design and Milan Modem Design: selection of information and coordination among the different contributors. Commercial development and promotion of the guide, organisation of its distribution in France and Italy.

Education

2003-2004 Distinguished graduation in Museology from the Ecole du Louvre, Paris

1992-1998 Masters in Italian, University Ca' Foscari in Venice

Languages Italian (mother tongue), French and English